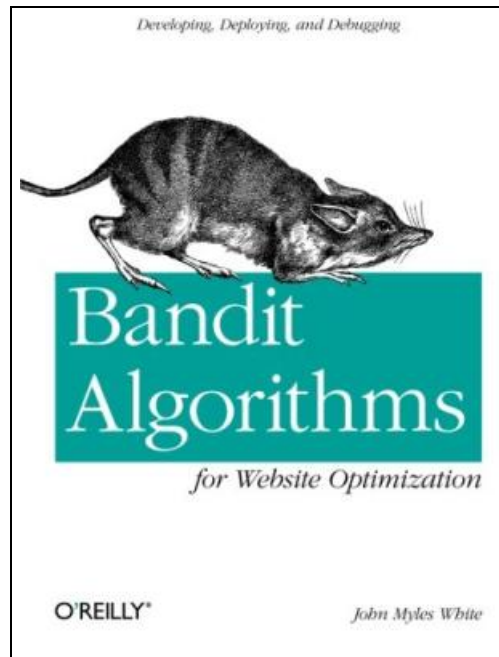


## Bandit Algorithms for Website Optimization (Paperback)



Filesize: 6.79 MB

### **Reviews**

*Definitely among the best book I have possibly read. I have study and i am sure that i will going to go through once more once more later on. Your lifestyle span is going to be convert when you full looking at this publication.*  
*(Prof. Damon Kautzer III)*

## BANDIT ALGORITHMS FOR WEBSITE OPTIMIZATION (PAPERBACK)



To save **Bandit Algorithms for Website Optimization (Paperback)** eBook, make sure you refer to the hyperlink beneath and download the file or get access to additional information which might be highly relevant to BANDIT ALGORITHMS FOR WEBSITE OPTIMIZATION (PAPERBACK) ebook.

O'Reilly Media, Inc, USA, United States, 2013. Paperback. Condition: New. Language: English. Brand new Book. This book shows you how to run experiments on your website using A/B testing - and then takes you a huge step further by introducing you to bandit algorithms for website optimization. Author John Myles White shows you how this family of algorithms can help you boost website traffic, convert visitors to customers, and increase many other measures of success. This is the first developer-focused book on bandit algorithms, which have previously only been described in research papers. You'll learn about several simple algorithms you can deploy on your own websites to improve your business including the epsilon-greedy algorithm, the UCB algorithm and a contextual bandit algorithm. All of these algorithms are implemented in easy-to-follow Python code and be quickly adapted to your business's specific needs. You'll also learn about a framework for testing and debugging bandit algorithms using Monte Carlo simulations, a technique originally developed by nuclear physicists during World War II. Monte Carlo techniques allow you to decide whether A/B testing will work for your business needs or whether you need to deploy a more sophisticated bandits algorithm.



[Read Bandit Algorithms for Website Optimization \(Paperback\) Online](#)



[Download PDF Bandit Algorithms for Website Optimization \(Paperback\)](#)

## Related Books



### [PDF] Poems of Places (Paperback)

Click the hyperlink below to get "Poems of Places (Paperback)" PDF document.

[Save PDF](#)

»



### [PDF] SAS and Elite Forces Guide Prisoner of War Escape & Evasion: How To Survive Behind Enemy Lines From The World's Elite Military Units (Paperback)

Click the hyperlink below to get "SAS and Elite Forces Guide Prisoner of War Escape & Evasion: How To Survive Behind Enemy Lines From The World's Elite Military Units (Paperback)" PDF document.

[Save PDF](#)

»



### [PDF] Writing Survival Kit: Everything You Need to Conquer the College Application Essay (Paperback)

Click the hyperlink below to get "Writing Survival Kit: Everything You Need to Conquer the College Application Essay (Paperback)" PDF document.

[Save PDF](#)

»



### [PDF] Negotiating with Backbone: Eight Sales Strategies to Defend Your Price and Value (Hardback)

Click the hyperlink below to get "Negotiating with Backbone: Eight Sales Strategies to Defend Your Price and Value (Hardback)" PDF document.

[Save PDF](#)

»



### [PDF] The Qualcomm Equation: How a Fledgling Telecom Company Forged a New Path to Big Profits and Market Dominance (Paperback)

Click the hyperlink below to get "The Qualcomm Equation: How a Fledgling Telecom Company Forged a New Path to Big Profits and Market Dominance (Paperback)" PDF document.

[Save PDF](#)

»



### [PDF] Marriage Counseling: A Marriage Guide for Healing Your Relationship, Better Your Communication and Get Back Your Love and Connection with Your Partner (Paperback)

Click the hyperlink below to get "Marriage Counseling: A Marriage Guide for Healing Your Relationship, Better Your Communication and Get Back Your Love and Connection with Your Partner (Paperback)" PDF document.

[Save PDF](#)

»